

# Cherniavsky's "Mr. Music" Fund

## *making concerts affordable*



The Cherniavsky Junior Club for the Performing Arts was created as an endowment fund in 1967 by the late musician and philanthropist, Jan Cherniavsky (1892–1989). Cherniavsky's "Mr. Music" Fund, the Club's program, encourages and assists young people to attend quality live performances of classical and traditional music, opera, and ballet through student ticket subsidy.

Subsidy is for up to 50% of ticket price for a maximum of \$300.00 per school. Please check our funding guidelines for details. Funding is limited and submitting a completed application does not guarantee funding. The Cherniavsky's "Mr. Music" Fund committee reserves the right to select applications on the basis of the performing events chosen by the applicants and awards are selected through a lottery. Successful applicants will be notified within 3 weeks of the deadline. To receive the approved funds, schools should purchase the tickets to the event and then submit a copy of the receipt to ArtStarts.

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## Program Application Form

Deadline: October 15, 2010

Contact Name \_\_\_\_\_ School Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Postal Code \_\_\_\_\_ Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Event Name \_\_\_\_\_

Type of Event (Concert/Opera/Ballet/etc.) \_\_\_\_\_

Presenter \_\_\_\_\_ Date and Time \_\_\_\_\_

Venue/Theatre \_\_\_\_\_

# of Tickets \_\_\_\_\_ X \$ \_\_\_\_\_ per ticket = **TOTAL EVENT COST** \$ \_\_\_\_\_ (\*exclude GST)

**FUNDING REQUESTED** (to match total event cost line above) \$ \_\_\_\_\_  
(Please see Program guidelines attached for more information)

Signature of School Principal/Administrator \_\_\_\_\_ Date \_\_\_\_\_



Fax: 604.683.0501

Mail: ArtStarts in Schools, 808 Richards Street, Vancouver, BC, V6B 3A7

Contact: 604.878.7144 | [creativity@artstarts.com](mailto:creativity@artstarts.com) | [www.artstarts.com](http://www.artstarts.com)

# Program Guidelines

**Cherniavsky's "Mr. Music" Fund is a program of the Cherniavsky Junior Club for the Performing Arts Society, a charitable non-profit society dedicated to encouraging young people to attend more live performances of classical music, dance and opera.**

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## About the Program

Cherniavsky's "Mr. Music" Fund offers grants to schools to assist in purchasing tickets for students to attend a wide range of classical and traditional music, opera, or dance.

Qualifying performances would include: recognized orchestral and opera companies; choral events; classical and modern ballet; chamber music; classical soloists in concert or recital. By offering the program province-wide, educators can select events occurring in their communities or enrich their classes' annual visits to centres such as Vancouver or Victoria with extra-special activity in the performing arts.

## Eligible Events

"Mr. Music" funds will be awarded to schools to assist in purchasing blocks of tickets for their students to attend live performances. To qualify for funding the tickets must be for events, which take place in BC and are:

- Classical or traditional music, opera or ballet
  - Performed by professional artists
  - Presented and/or produced by local and/or non-profit societies.
- \* Performances taking place in school gymnasiums do not qualify for funding.

## Application Process

Application forms are available from ArtStarts in Schools. They must be submitted before the October deadline. Each year ArtStarts receives more applications than can be funded, so grants are distributed by lottery.

Successful applicants will be notified with 3 weeks of the deadline. To receive the approved funds, schools purchase tickets to the event and submit a copy of the original receipts \* to ArtStarts.

Receipts must include such details as:

- Number of tickets purchased
- Price of each ticket
- Name of the event/artists
- Name of presenting organization, and
- Date and time of the event
- Please note that an invoice, copy of a cheque or booking confirmation is not a receipt.

## Funding Considerations

Applications will be accepted within the following guidelines:

- A maximum of one application per year/per school may be submitted
- Applications will be a maximum of \$300. Subsidy is calculated for up to 50% of ticket price to a maximum subsidy of up to \$5 per ticket.
- Applicants must be public or private schools offering grades K -12 (day-cares, colleges, universities or other private or non-profit institutions do not qualify.)
- Tickets must be used by students (and their accompanying teachers) enrolled in grades K - 12 in BC schools.
- Submitting a completed application does not guarantee funding. The Cherniavsky's "Mr. Music" funding committee reserves the right to select applications on the basis of the performing events chosen by the applicants.



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